



Ref: FOIA Reference 2023/24-574

Date: 5th January 2024

Email foi@uhn.nhs.uk

Dear

I am writing to acknowledge receipt of your email dated 29th November 2023 requesting information under the Freedom of Information Act (2000) regarding posters.

As of 1st November 2014, University Hospitals of North Midlands NHS Trust (UHNM) manages two hospital sites – Royal Stoke University Hospital, and County Hospital (Stafford). Therefore, the response below is for the two sites combined from that date where appropriate.

Q1 This is an information request relating to posters paid for by the Trust in the last 3 financial years, and the current year to date (2019/20 2020/21, 2021/22, 2022/23).

Please include the following information:

Total amount and cost of all posters paid for by the Trust which are used in the hospitals, clinics, offices and other buildings of the Trust.

A1 See below: This answer is in relation to UHNM Corporate Communications Team. There will be some departments who produce their own posters which are funded from their own budget-section 12 exemption as detailed below:
Also note we are a PFI building we don't produce many corporate posters as we don't have wall space or noticeboard to put them and therefore public messaging is via digital screens and social media.

23/24 - £122

22/23 - £0

21/22 - £2,251

20/21 -£2,178

I can neither confirm nor deny whether the information you have requested is held by the Trust in its entirety. This is because the information requested in your questions is not held centrally but may be recorded in individual departmental/divisional records. In order to confirm whether this information is held we would therefore have to individually access all individual departmental/divisional records within the Trust and extract the information where it is present. We therefore estimate that complying with your request is exempt under section 12 of the FOI Act: *cost of compliance is excessive*. The section 12 exemption applies when it is estimated a request will take in excess of 18 hours to complete. We estimate that accessing and reviewing all individual departmental/divisional records and then extracting relevant information would take longer than the 18 hours allowed for. In addition to the section 12 exemption the Trust is also applying section 14 (1) exemption: *oppressive burden on the authority*.

Q2 The total number of posters in foreign languages paid for by the Trust?

A2 None

Q3 The total cost of foreign language posters

A3 Nil

*Please note that any individuals identified do not give consent for their personal data to be processed for the purposes of direct marketing.

UHNM NHS Trust is a public sector body and governed by EU law. FOI requestors should note that any new Trust requirements over the EU threshold will be subject to these regulations and will be advertised for open competition accordingly.

Where the Trust owns the copyright in information provided, you may re-use the information in line with the conditions set out in the Open Government Licence v3 which is available at <http://www.nationalarchives.gov.uk/doc/open-government-licence/version/3/>. Where information was created by third parties, you should contact them directly for permission to re-use the information.

An anonymised copy of this request can be found on the Trust's disclosure log, please note that all requests can be found at the following link: <http://www.uhnm.nhs.uk/aboutus/Statutory-Policies-and-Procedures/Pages/Freedom-of-Information-Disclosure-Log.aspx>

This letter confirms the completion of this request. A log of this request and a copy of this letter will be held by the Trust.

If you have any queries related to the response provided please in the first instance contact my office.

Should you have a complaint about the response or the handling of your request, please also contact my office to request a review of this. If having exhausted the Trust's FOIA complaints process you are still not satisfied, you are entitled to approach the Information Commissioner's Office (ICO) and request an assessment of the manner in which the Trust has managed your request.

The Information Commissioner may be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF or via www.ico.org.uk.

Yours,



University Hospitals
of North Midlands
NHS Trust

Rachel Montinaro
Data Security and Protection Manager - Records

