



Ref: FOIA Reference 2023/24-139

Date: 29th June 2023

Email foi@uhn.nhs.uk

Dear

I am writing to acknowledge receipt of your email dated 6th June 2023 requesting information under the Freedom of Information Act (2000) regarding pride month.

As of 1st November 2014 University Hospitals of North Midlands NHS Trust (UHNM) manages two hospital sites – Royal Stoke University Hospital, and County Hospital (Stafford). Therefore the response below is for the two sites combined from that date where appropriate.

Q1 This is an information request relating to Pride Month.

Please include the following information:

Whether any events have been organised for Pride month. If so please provide the date, start and end time, and title/topic of the event

A1 See below:

- 1st June – official progress pride flag raising ceremony
- 14th June 11.30 – 2pm – unveiling of UHNM's Everyone is Welcome Here pride flags banner at Royal Stoke main entrance, and market stall of LGBTQ+ resources – posters, flags, rainbow badges, pronoun badges
- w/c 12th June – Pride Newsletter published virtually
- Sharing of Pride related webinars on Trust staff facebook and UHNM LGBTQ+ staff network page
- Promotion of elearning for healthcare LGBTQ+ training and short video explaining LGBTQIA+ shared on staff facebook page
- Weekly awareness raising throughout June of the rainbow badge programme, with drop in's to sign pledge
- 24th June – UHNM and wider NHS system presence at Stoke Pride

Q2 Whether any LGBT themed merchandise has been purchased for Pride month. i.e. since the beginning of the 2023/24 financial year. If so please provide me with information on what has been purchased and the cost

A2 See below:

Everyone is welcome here banner - £195 + VAT
Rainbow merchandise (mini flags, bunting, pronoun badges, inflatable rainbow selfie frame) £56.58
NHS on rainbow background foamex board - £70 + VAT

Q3 Whether the organisation has sponsored any Pride events. If so which events and please provide details of the nature of the sponsorship (particularly the financial value)

A3 Not sponsored an event, but UHNM attended with the wider NHS system of Staffordshire & Stoke on Trent, the annual Stoke on Trent Pride event on 24th June 2023

*Please note that any individuals identified do not give consent for their personal data to be processed for the purposes of direct marketing.

UHNM NHS Trust is a public sector body and governed by EU law. FOI requestors should note that any new Trust requirements over the EU threshold will be subject to these regulations and will be advertised for open competition accordingly.

Where the Trust owns the copyright in information provided, you may re-use the information in line with the conditions set out in the Open Government Licence v3 which is available at <http://www.nationalarchives.gov.uk/doc/open-government-licence/version/3/>. Where information was created by third parties, you should contact them directly for permission to re-use the information.

An anonymised copy of this request can be found on the Trust's disclosure log, please note that all requests can be found at the following link: <http://www.uhnm.nhs.uk/aboutus/Statutory-Policies-and-Procedures/Pages/Freedom-of-Information-Disclosure-Log.aspx>

This letter confirms the completion of this request. A log of this request and a copy of this letter will be held by the Trust.

If you have any queries related to the response provided please in the first instance contact my office.

Should you have a complaint about the response or the handling of your request, please also contact my office to request a review of this. If having exhausted the Trust's FOIA complaints process you are still not satisfied, you are entitled to approach the Information Commissioner's Office (ICO) and request an assessment of the manner in which the Trust has managed your request.

The Information Commissioner may be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF or via www.ico.org.uk.

If following review of the responses I can be of any further assistance please contact my secretary on 01782 671612.



University Hospitals
of North Midlands
NHS Trust

Yours,

Rachel Montinaro

Data Security and Protection Manager - Records