



Ref: FOIA Reference 2018/19-365

Royal Stoke University Hospital
Quality, Safety and Compliance Department
Newcastle Road
Stoke-on-Trent
Staffordshire
ST4 6QG

Date: 27th September 2018

Tel: 01782 676474
Email FOI@uhn.nhs.uk

Dear

I am writing in response to your email dated 17th September 2018 requesting information under the Freedom of Information Act (2000) regarding Bounty packs.

As of 1st November 2014 University Hospitals of North Midlands NHS Trust (UHNM) manages two hospital sites – Royal Stoke University Hospital, and County Hospital (Stafford). Therefore the response below is for the two sites combined from that date where appropriate.

Q1 Please provide the name of your Trust.

A1 University Hospitals of North Midlands.

Q2 Do you have a contract with Bounty, whose representative's hand out 'Bounty Packs' to new mothers on maternity wards?

- a) Yes
- b) No
- c) N/A

A2 Yes

Q3 If you answered YES to Question 2, how much money did your Trust receive from Bounty in the financial years;

- a) 2015/16
- b) 2016/17
- c) 2017/18

A3 Please see below:

- a) 2015/16 = approximately £12300
- b) 2016/17 = approximately £9500
- c) 2017/18 = approximately £6500

Q4 Please explain how the payment from Bounty is calculated (i.e. a pre-agreed figure, or a set payment per child born in your care)

A4 The amount is calculated based on number of births per year

Q5 How many babies were born in your care during the financial years?

- a) 2015/16
- b) 2016/17
- c) 2017/18

A5 Please see below:

Babies	Financial year
6467	2015/2016
6652	2016/2017
6402	2017/2018

*Please note that any individuals identified do not give consent for their personal data to be processed for the purposes of direct marketing.

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An anonymised copy of this request can be found on the Trust's disclosure log, please note that all requests can be found at the following link: <http://www.uhnm.nhs.uk/aboutus/Statutory-Policies-and-Procedures/Pages/Freedom-of-Information-Disclosure-Log.aspx>

This letter confirms the completion of this request. A log of this request and a copy of this letter will be held by the Trust.

If you have any queries related to the response provided please in the first instance contact my office.

Should you have a complaint about the response or the handling of your request, please also contact my office to request a review of this. If having exhausted the Trust's FOIA complaints process you are still not satisfied, you are entitled to approach the Information Commissioner's Office (ICO) and request an assessment of the manner in which the Trust has managed your request.

The Information Commissioner may be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF or via www.ico.org.uk.

If following review of the responses I can be of any further assistance please contact my secretary on 01782 676474.

Yours,



University Hospitals
of North Midlands
NHS Trust

L Carlisle

Leah Carlisle
Deputy Head of Quality, Safety & Compliance

